



## Wellbrook Foundation, Inc.

Community service since 1989

Dear Friends,

On behalf of Wellbrook Foundation ([www.wellbrookfoundation.org](http://www.wellbrookfoundation.org)) and the Asian American communities, I am pleased to welcome you to participate in the 10th Annual Asian American and Pacific Islander Heritage Month Celebration, themed 'One World, Many Cultures', to take place on Saturday, May 26, 2018, from 11:30 AM to 4:00 PM for the outdoor cultural fair and activities and 4:30 to 7:30 for the award ceremony and dinner, at the Thai Cultural Center at the Vajira Temple located at 110 Rustic Road in Centereach, NY 11720.

Our organization brings together individuals from all Asian countries bordering the Pacific Ocean. Our purpose is to nurture understanding of the diversity and richness of the traditional cultures and values of the peoples of this region. During the last thirty years, there has been a dramatic rise in the number of Asian Americans who have established themselves in Suffolk County, enriching the cultural diversity of this area of Long Island. Our celebration is our opportunity to share our rich cultural heritage with all Long Islanders.

Our previous celebrations drew over 2,000 attendees. We are anticipating an even more successful event this year. This is a wonderful opportunity to meet with a large number of our community members who will appreciate your presence and goodwill. We welcome you to join our mission of supporting our diverse community and aiding its growth. Please assist us in support of this event by investing in a Sponsorship Package, which is tax deductible.

For more information, please call Yan Yu (631) 786-9285 or Nikki Gins (631) 681-2837.

Thank you for your support and we look forward to seeing you on May 26th.

Very truly yours,

A handwritten signature in blue ink, appearing to read 'Yan Yu', is written in a cursive style.

Yan Yu  
Chairwoman  
10<sup>th</sup> Annual Asian American & Pacific  
Islander Month Celebration Committee

## **2018 Sponsorship Packages**

Several sponsorship packages are available for individuals or business owners who would like to be a part of this Asian American and Pacific Islander Heritage Month Celebration. We have several Sponsorship options from which you can choose. It should be noted that 100% of the proceed goes to sponsor the celebration events which would also include scholarships opportunities, when excess funding become available.

### **SPONSORSHIP LEVELS**

#### **Event Sponsorship**

\$5,000 includes:

- Naming rights to overall event activities and performances (outdoor and VIP performances) and inclusion of logo on all event materials.
- \$1,000 will be awarded as a scholarship in the name of the sponsor to be presented by the sponsor at the award ceremony.
- 8' banner at event.
- Full page picture ad on outside back cover.
- Sponsorship announcement on all marketing and promotional materials.
- Appreciation award plaque during the VIP dinner.
- 12 VIP theater tickets
- 12 Dinner reception tickets
- 6ft. table exhibit space
- Both logo and name on website as sponsor for one year after event.
- Webpage link on website for one year after event.

#### **Performance Sponsorship**

\$3,500 includes:

- Naming rights to a VIP performance and inclusion of logo on all event materials.
- 8' banner at event.
- Full page picture ad.
- Sponsorship announcement on all marketing and promotional materials.
- Appreciation award plaque during the VIP dinner.
- 10 VIP theater tickets
- 10 Dinner reception tickets
- 6ft. table exhibit space
- Both logo and name on website as sponsor for one year after event.
- Webpage link on website for one year after event.

#### **Platinum Sponsorship**

\$2,500 includes:

- Naming rights to Cultural Booths Display and inclusion of logo on all event materials.
- 8' banner at event

- Full page picture ad.
- Sponsorship announcement on all marketing and promotional materials.
- Appreciation award plaque during the VIP dinner
- 8 VIP theater tickets.
- 8 Dinner reception tickets.
- 6 ft. table exhibit space
- Both logo and name on website as sponsor for one year after event.
- Webpage link on website for one year after event.

### **Gold Sponsorship**

\$1,500 includes:

- Inclusion of logo on all event materials.
- Full page picture ad.
- Sponsorship announcement on all of marketing and promotional materials.
- 6 VIP Theater Tickets
- 6 Dinner Reception Tickets
- 6 ft. table exhibit space
- Both logo and name on website as sponsor for one year after event.

### **Silver Sponsorship**

\$1,000 includes:

- Full page picture ad.
- Sponsorship announcement on all of marketing and promotional materials.
- 4 VIP Theater Tickets
- 4 Dinner Reception Tickets
- 6 ft. table exhibit space
- Both logo and name on website as sponsor for one year after event.

### **Bronze Sponsorship**

\$500 includes:

- Half page picture ad.
- Sponsorship announcement on all of marketing and promotional materials.
- 2 VIP Theater Tickets
- 2 Dinner Reception Tickets
- 6 ft. table exhibit space
- Name on website as sponsor for one year after event.

### **Community Sponsorship**

\$250 includes:

- Sponsorship announcement on all of marketing, promotional materials and program guide.
- 1 VIP Theater Ticket
- 1 Dinner Reception Ticket
- 6 ft. table exhibit space
- Name on website as sponsor for one year after event.

Please make checks payable to:

Wellbrook Foundation, Inc.,  
Attn: Anh Pham  
1 Washington Avenue  
Miller Place, NY 11764